

Front Row Center

Icons of Rock, Blues
and Soul

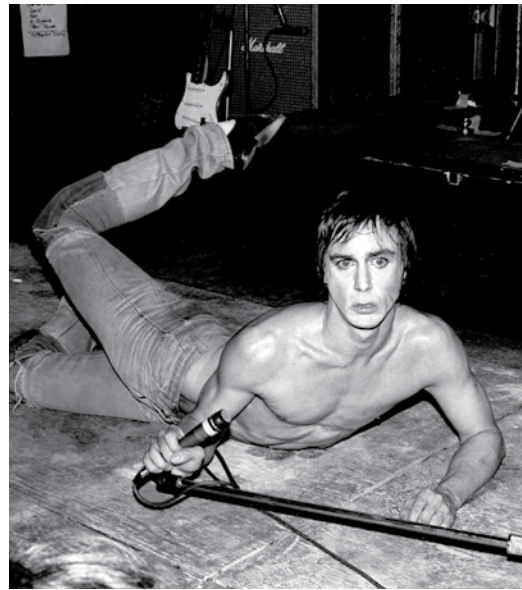
TRAVELING EXHIBITION SERVICE

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“The job, as I see it, is to create a final image that portrays equally the public spectacle of the show and the private style and passion of the musician.”

-Larry Hulst

FRONT Larry Hulst, *Janis Joplin at the Fillmore West*, 1970, photograph, courtesy of the artist. **1** Larry Hulst, *David Bowie at the Fresno Convention Center*, April 2, 1978, photograph, courtesy of the artist. **2** Larry Hulst, *Iggy Pop at the Old Waldorf*, November 27, 1979, photograph, courtesy of the artist. **3** Larry Hulst, *Lauryn Hill at the Mammoth Event Center*, February 27, 1999, photograph, courtesy of the artist. **4** Larry Hulst, *Tom Petty and Bob Dylan at the Greek Theater*, June 13, 1986, photograph, courtesy of the artist. **5** Larry Hulst, *Jimi Hendrix at the Golden Bear Raceway*, Cal Expo, April 26, 1970, photograph, courtesy of the artist. **6** Larry Hulst, *B. B. King at the Red Lion Inn*, June 5, 1988, photograph, courtesy of the artist.

The iconic photographs of Larry Hulst capture the energy of live music and the enduring visual spectacle of rock's greatest performers. From Janis Joplin and Jimi Hendrix to David Bowie and Lauryn Hill, *Front Row Center: Icons of Rock, Blues and Soul* brings together over 70 images of legendary musicians across three genres and generations.

After completing a tour of duty in Vietnam at 23, Hulst began photographing San Francisco's vibrant music scene, going on to shoot thousands of concerts across the country. This exhibition charts Hulst's extraordinary path, showcasing a unique visual anthology of rock, blues, and soul music from 1970–1999. These images, which have been featured on album art and *Rolling Stone* spreads, convey Hulst's passion for the magnetism and unpredictability of live music. With photos that also document the unforgettable voices of funk, punk, and beyond, *Front Row Center* grants viewers an all-access pass to some of the most memorable performances in popular music history.

EXHIBITION SPECIFICATIONS

Number of Works
Over 70

Requirements
Limited security;
300-400 linear feet

Shipping
IA&A makes all arrangements;
exhibitors pay outgoing
shipping costs within the
contiguous US

Booking Period
12 weeks

Tour
January 2021–January 2024

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