DAYTON DAILY NEWS APRIL 22, 2007

LIFE AS A LEGEN

Marilyn Monroe exhibition comes to DAI

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**What:** 'Marilyn Monroe: Life as a Legend.'

**When:** Saturday through June 24.

Hours: 10 a.m. to 4 p.m. daily, with extended hours on Thursdays and Fridays until 8 p.m.

Where: Dayton Art Institute, 456 Belmonte Park N.

Tickets: Adults \$14; seniors, students and groups of 10 or more \$12; ages 7 to 18, \$7. Museum members and children 6 and younger admitted for free. Combination tickets may be

'Remember ... You Can Do It Better With Air,' an anonymous silver gelatin print of Marilyn Monroe from 1954.

>>> More about 'Marilyn: Forever Blonde' on Life & Arts Page 16

purchased that include the exhibit and the play 'Marilyn: Forever Blonde.' Tickets may be purchased at the Dayton Art Institute, or by calling, toll-free, (800) 296-4426 or, locally, (937) 223-4ART (278), or by going online to www.daytonart institute.org. Group ticket sales and reservations may also be arranged.

**Docent-led tours:** Available at 2 and 6 p.m. Thursdays and 3 p.m. Sundays. Free with the price of admission. Meet at the exhibition entrance.

Parking: Free.

For more information: www.daytonartinstitute.org.

BELOW: A photograph by Bob Henriques of the actress during the filming of 'The Seven Year Itch' in 1958.





By Meredith Moss Staff Writer

She'll probably feel right at home with the voluptuous 16th and 17th century European beauties in the galleries above her.

Marilyn Monroe moves into the Dayton Art Institute next weekend.

In one of the largest exhibits ever at the museum, the five-gallery tribute to the sensuous starlet showcases the work of 80 prominent artists and includes nearly 250 paintings, prints and sculptures. Related attractions include a one-woman theatrical production that brings the blond bombshell to life through her own words, a video room where you'll watch clips of interviews with those who knew her and an exit shop featuring Marilyn merchandise.

"Marilyn Monroe: Life as a Legend" officially opens to the public Saturday and runs through June 24. The exhibit originated Europe and throughout ton.

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So, why I museum?

"She's an icon," says I tor of Amer DAI. "She v was associa politicians a was a muse artists."

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Bert Stern : Among tl **Tom Kel**l

Photos" of for *Playboy* Douglas

DAI exhibit offers rev



CLOCKWISE F image from tl — Pin-Up' by I Milton H. Gre Marilyn Flow Stern's 1962 ' y, has toured other cities er leaving Day-

d why an art

on and a pop r, assistant curaropean art at pretty face: she ellectuals and od stars, and :ontemporary

looks at the of Monroe -Warhol, Allen ard Avedon. artier-Bresson. display:

is "Red Velvet the nude shot

sexy bedsheet

shots in the "One Night With Marilyn" series.

**Bert Stern's** Here's to You, a

photograph of Marilyn with champagne glass in hand, celebrating her entry back into Hollywood.

The famous subway-grate scene with Tom Ewell in The Seven Year Itch, as photographed by Sam Shaw.

**Ernst Haas'** behind-the-scene shots of Marilyn on the set of The Misfits.

"She represented so many things to so many different people," Snyder says. "She inspired a lot of contemporary artists to talk about social and political issues, and issues that deal with celebri-



'Marilyn Posing for Niagara.' a silver gelatin print by Bruno Bernard.

Photos in the exhibit range from the pin-up days as Norma Jeane Baker to behind-the-scenes photos on film sets and at charity events.

ty, certainly a hot-but-

ton issue today"

Though all of the pieces in the exhibit are inspired by Monroe, some do not show her directly, such as Erwin Wurm's Thinking About Marilyn.

The exhibit was most recently at the

Boca Raton Museum of Art in Florida. Director of Marketing Bruce Herman reports it attracted a wide variety of patrons and was one of the best-attended exhibits in museum history.

"You don't have to know a great deal

about art to understand and appreciate the beauty of this woman and recognize what a legacy she's created - the iconization of celebrity and the pop-art movement," says Herman, noting that today's celebrities such as Madonna and the late Anna Nicole Smith have emulated Monroe's look and lifestyle.

For older folks, Monroe stirs up nostalgic memories; a younger generation recognizes her images as the beginning of the pop-art movement.

Though in some ways the tragedy of a life cut short - Monroe was 36 when she died - and an underlying vulnerability can be compared to Princess Diana on an emotional level, Snyder says the two DAI exhibits are dramatically different.

"This exhibit has no memorabilia, no dresses, no jewelry, no artifacts," she says. "It's a fine-art exhibit, and that's what the audience can expect."

They can also expect nudity.

The paint colors being used as a backdrop for the local exhibition have names appropriate to the feminine and sexy Monroe: velvet white, candy-apple red, soft pink and French toast. And, of course, champagne.

Snyder says it's the diversity of the exhibit that she finds most impressive.

"It really runs the gamut - there are wonderful, sensuous, black-and-white photographs, beautiful color photographs that show her dynamic, vivacious personality and stunning, complex, contemporary works of art that challenge us to think about Marilyn's persona and her celebrity.

"This exhibit allows all of us to walk away thinking about her and contemporary culture in a new way," she says. "It is 45 years later, and her beauty transcends time. We really want audiences to come and be transfixed by that."

Contact this reporter at (937) 225-2440 or mmoss@DaytonDailyNews.com.

## ing, poignant look into the life of a Hollywood icon



'Marilyn II,' a 1979 screen-print by Mimmo Rotella; a fine-art inkjet 2 Night With Marilyn' photo series by Douglas Kirkland; 'Norma Jeane ard; 'Ballerina,' a fine-art inkjet image of a 1954 photograph from yn Monroe, New York City collection'; 'En el Jardin de Hollywood acrylic-on-canvas by Antonio de Felipe; 'Here's to You' from Bert :ting' collection.







